



Presentation

Rostock 14-16 Oct 2014

Pedelecs and Electric mobility



Part-financed by the European Union

(European Regional Development Fund)





**KARLSKRONA
KOMMUN**

Part-financed by the European Union
(European Regional Development Fund)



Part-financed by the European Union
(European Regional Development Fund)



**KARLSKRONA
KOMMUN**



- In May 2013
- 14 + 1 pedelecs
- About 50 users
- About 800 have tried
 - Good respons



Part-financed by the European Union

(European Regional Development Fund)





- 14 presentations
- Short- and longterm users
- 8 pedelecs in ordinary organisation



Part-financed by the European Union

(European Regional Development Fund)





Before ELMOS

- No experience
 - 0 Pedelecs
- Few electric cars
- 0 Electric buses
 - ?



Part-financed by the European Union

(European Regional Development Fund)





During ELMOS

- Green Charge
- Cycle strategy
- More electric cars
- Test new electric cars and technology
 - Electric cars in our organisation
 - Charging stations
 - Electric buses



Part-financed by the European Union

(European Regional Development Fund)





After ELMOS

- Pedelects in our organisation
 - More electric cars
 - More charging stations
- Electric buses + New technology
 - More information
- Use e-mobility strategy, a tool



Part-financed by the European Union

(European Regional Development Fund)





After ELMOS

- Information
- Practical use
- Part of everyday life
- Try new technology, open eyes
- An alternativ of several



Part-financed by the European Union

(European Regional Development Fund)





Long-term Strategy

! Information !

- Build infrastructure
 - Guiding
 - Impact, influence
 - Other actors
- Political decisions



Part-financed by the European Union

(European Regional Development Fund)





Feedback

- Many want to try
 - Great interest
 - Higher demand
- Greater awareness
 - Vehicle dealers



Part-financed by the European Union

(European Regional Development Fund)





If we could start again....

- Think once, think twice
 - Knowledge
- Experiences of others
- What do we want?



Part-financed by the European Union

(European Regional Development Fund)





If we could start again

Make friends, politics, colleagues, society...

Resources

Media

More people involved in
the group

Information



Part-financed by the European Union

(European Regional Development Fund)



**KARLSKRONA
KOMMUN**



Sturkö



Part-financed by the European Union

(European Regional Development Fund)



Torhamn



Part-financed by the European Union
(European Regional Development Fund)



Karlskrona



Part-financed by the European Union

(European Regional Development Fund)



**KARLSKRONA
KOMMUN**



And.....

This is the beginning ..

A good start

Increased knowledge

New technology

Increased awareness

Go ahead !!!!



Part-financed by the European Union
(European Regional Development Fund)
(European Regional Development Fund)





Finally...

Common experiences

Thank you for your cooperation

Karlskrona wish you every success in the work

See you again !!!!



Part-financed by the European Union

(European Regional Development Fund)

