



ELMOS
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PRELIMINARY AGENDA

Final conference
Strandhotel Hübner
Seestraße 12, 18119 Rostock-Warnemünde / Germany
15-16 Oct 2014

State 5th September 2014



Part-financed by the European Union (ERDF)

ELMOS final conference
Rostock-Warnemünde / DE
15-16 Oct 2014

Wednesday, 15 Oct 2014: ELMOS Final conference***“Inspiration for electric mobility in small and medium towns & cities”***

The conference addresses ELMOS & “Mobile together” partners & further interested parties from Mecklenburg-Vorpommern & South Baltic area (local authorities, public transport providers etc).

English – German interpretation is provided during the conference.

Time	Topic	Responsible / lecturer
08:30	Registration	
Welcome and introduction		
09:00	Welcome addresses by Michael Schroeder, <i>Member of Executive Board / Responsible for technical matters, Rostocker Straßenbahn AG,</i> Holger Matthäus, <i>Senator for Building and Environment, Hanseatic City of Rostock</i> Ute Römer, <i>Member of Executive Board, Stadtwerke Rostock AG</i>	
Scope and strategies for municipalities		
09:30	Safeguarding mobility and protecting climate – the contribution of the European Union	Michael Cramer, Member of the European Parliament
10:00	Electric mobility and public transport – The international state-of-the-art	Hannes Neupert, Extra energy e.V. / DE
10:30	<i>Coffee break</i>	
Pedelects for rural & urban areas		
11:00	elros – The pedelec rental system of Rostocker Straßenbahn AG: experiences & further prospects	Janette Heidenreich, Rostocker Straßenbahn AG / DE
11:30	INMOD – Using pedelecs to complement public transport in rural areas of Mecklenburg-Vorpommern	Caterina Kaup, Wismar University of Applied Sciences / DE
12:00	Encouraging use and purchase of private pedelecs – ELMOS activities in Växjö / SE	Pär Wallin, City of Växjö / SE
12:30	<i>Joint lunch</i>	
Panel discussion		
14:00	Opportunities & limitations of complementing urban & rural transport systems with pedelecs How to find the right approach for smaller cities and towns?	Pär Wallin, City of Växjö / SE Michael Schroeder, RSAG / DE Maciej Rusek, PUMA / Munic. of Malbork / PL Ton Dagggers, IBC / NL
15:00	<i>Coffee break</i>	

Time	Topic	Responsible / lecturer
Campaigns & strategies for promoting electric mobility		
15:30	Promotion of electric mobility and a new mobility culture – Approaches & experiences of Malbork / Poland	Maciej Rusek, Municipality of Malbork / PL
16:00	With focus on the feasible: The electric mobility strategy of the City of Karlskrona / Sweden – pedelecs, e-buses, e-ferries & more	Sven-Olof Pettersson, City of Karlskrona / SE Ulf Hansson, Energy Agency of Southeast Sweden / SE
16:30	Questions & answers, reflections	
16:45	<i>Coffee break</i>	
Electric mobility as driver for sustainable mobility patterns		
17:15	Combining ride sharing with e-car sharing: Experiences from the “Mobile together” project & their refinement into an innovative e-car demonstrator in Växjö / Sweden	Tim Lux, Local pilot action leader in “Mobile together” & ELMOS
17:45	Questions & answers	Plenary
Conclusions and outlook		
18:00	What is feasible and sensible for promoting electric mobility in smaller towns & cities in the South Baltic area today? Concluding statement by an outside observer	Ton Dagers, IBC / NL
18:30	<i>End of the international expert conference</i>	
20:00	<i>Conference dinner</i>	

Thursday, 16 Oct 2014: ELMOS & "Mobile together" study tour
"Innovative mobility concepts for urban & rural areas in practice"

The study trip is jointly organised by the projects ELMOS & "Mobile together". It visits pilot actions and representatives in Rostock & surroundings on the spot.

Bus transportation and English – German interpretation are provided during the trip.

Time	Topic	Responsible / lecturer
09:00	Bus departure at Standhotel Hübner	
	Rostock: Visit of rental stations of the pedelec rental system of Rostocker Straßenbahn	Rostocker Straßenbahn AG
	Kröpelin: Visit of a ride sharing point of Mobile together	"Mobile together" project / de drom e.V.
	Bützow: ELMOS meets "Mobile together" Introduction to "Mobile together" project Experiences with ride sharing in rural areas <i>Joint lunch</i>	"Mobile together" project / PferdemarktQuartier – Kultur & Region e.V.
	Wismar: Visit of rental stations of the INMOD pedelec rental system	Wismar University of Applied Sciences
18:00	Bus arrives back at Standhotel Hübner	
20:00	<i>Goodbye party in Warnemünde</i>	
	<i>End of ELMOS final event</i>	